



Points for Parts Program

Your guide to turning car parts into
Axalta rewards.



Points for Parts

The Points for Parts program rewards customers and distributors who ship qualifying car parts to the Axalta Coating Systems color laboratory. Car parts help Axalta continuously improve color position and provide more accurate color match for the refinisher.

Each car part that meets all program requirements is eligible for Axalta Color Points that can be used to purchase Axalta merchandise in the Axalta Points for Parts Rewards Store and qualify to receive Visa® gift cards. <https://axaltapoints.geigershops.com/>



CAR PART REQUIREMENTS

- Car parts must be received in safe conditions
 - Car parts received in unsafe conditions (car parts protruding out of package) will be rejected and not shipped back to customer
 - Car part shipments must weigh 30lbs. or less. For safety reasons, shipments weighing over 30 lbs. will be rejected and not shipped back to customer.
 - Preferred car part size is 6" x 6"
 - Car parts smaller than 3" x 5" or larger than 12" x 12" will be rejected
 - No whole car parts
- Model year must be 5 years old or newer
- Effect colors only (metallic and pearl)
 - No solid colors unless a Most Wanted Color (see current list)
- No bumper parts unless it represents a separate bumper color
- Points for Parts Program account number*/VIN/make/model/code must appear on the back of each car part
- If car part does not meet all requirements or is missing any required information, it will be rejected

Please note partial credit for lost packages will be issued ONLY if a tracking number is provided.

SHIP TO ADDRESS

Axalta Coating Systems Color Lab
Attn: Anthony Crescenzi
7961 Winchester Rd
Front Royal, VA 22630

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AXALTA COLOR POINTS

- Axalta will electronically issue Axalta Color Points that can be used to purchase Axalta merchandise on the Axalta Points for Parts Rewards Store: <https://axaltapoints.geigershops.com/>
- Visa® gift cards will be distributed on a quarterly basis to any account that has accrued 200 Axalta Color Points or more
- For Most Wanted Colors, earn 100 Axalta Color Points per accepted car part
 - Other accepted car parts earn 10 Axalta Color Points per car part
- Axalta Color Points are loaded to the customer account on the Rewards Store monthly
- Please register for an account on the Points for Parts program Rewards Store
- There is no limit to the amount you can earn

QUESTIONS & ADDITIONAL INFORMATION

Contact your Axalta representative or the Points for Parts program administrator, Meghan Gibson, by phone at 610-358-5074 or by email: meghan.m.gibson@axalta.com.